

Philip M. Musey Jr.

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Education

Harvard University

A.B. Degree in Economics with a Secondary in Government

- Coursework: Micro / Macro Economics with Calculus, Statistics, Corporate Governance, Private Equity & Hedge Funds, Film

Cambridge, MA

May 2016

The Stockholm School of Economics

The Swedish Program

- Coursework: Swedish Film & Television Culture, History of Modern Scandinavian Art and Architecture, Intro to Swedish Language, Europe and the World Economy

Stockholm, Sweden

August 2015 - December 2015

Professional Experience

Prophet

Senior Associate

- Collaborate with multidisciplinary teams to lead hypothesis development, conduct and manage research & analysis, and formulate insightful and actionable recommendations for clients
- Research and identify relevant digital trends that can inform and impact disruptive transformations within a company or industry
- Lead problem solving sessions with a broad team of consultants and specialists, using both analytical and creative techniques to reach compelling results and create solutions

Atlanta, GA

May 2021 - Present

High Glide Media

Founder | Producer

- Develop and produce digital content for high-growth organizations, including brand story ads, promotional videos, social media campaigns, long-form and short-form documentary pieces, infographics, and blog posts.

Atlanta, GA

July 2018 - Present

The Medici Group

Digital Media Strategist

- Responsible for ideating and producing digital and video content to augment and promote the brands of The Medici Group and its CEO, as well as the firm's innovation strategy services and offerings
- Collaborated with the consulting services and business development teams to create outward-facing sales, marketing, and social media communications to engage with Medici's global community of clients and followers.

New York, NY

July 2018 - December 2019

The Medici Group

Innovation Strategy Consulting Analyst

- Worked integrally with the consulting team on client engagements crafted to help clients leverage the diversity of their people to drive innovative outcomes
- Designed, delivered and iterated ideation techniques for use in Medici's innovation strategy sessions, corporate workshops, and public workshops
- Coached client teams to implement new, revenue-generating ideas within the organization

New York, NY

June 2016 - August 2018

The Stockholm International Film Festival

Writer

- Researched films to be screened at the 26th annual Stockholm International Film Festival, and wrote / edited synopses and director biographies to be included in the festival's film catalogue distributed worldwide

Stockholm, Sweden

September 2015 - November 2015

Livnlove, Inc.

Co-Founder

- Founded a lifestyle brand to promote creative living among recent college grads, and to encourage young people, especially artists, to pursue their passions

New York, NY

May 2015 – December 2016

BlackRock, Inc.

Summer Analyst, Trading & Liquidity Strategies

- Played an integral role in the daily operations of the Securities Lending & Finance group, a global team of 90+ investment professionals that manages all lendable portfolios within BlackRock's \$4.8 trillion balance sheet

New York, NY

June 2015 – July 2015

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Bank of America Merrill Lynch

Summer Analyst, Global Banking and Markets

New York, NY

June 2014 – August 2014

- Completed two three-week rotations with Global Equity Distribution and Senior Relationship Management
- Built 3 strategic client coverage models seeking to capture higher trading volume from the firm's top hedge fund and asset management clients

Leadership Experience

Harvard Investment Association

Vice President of Investment Education

Cambridge, MA

April 2014 - May 2015

- Oversaw the education / on-boarding of the Fall 2014 and Spring 2015 HIA comp classes
- Instructed a class of 35-40 students on accounting, financial statement analysis, and the fundamentals of company valuation
- Organized discussions and recruiting events throughout the fall with Seeking Alpha, Global Leaders GN and HIA's sponsors: Bank of American Merrill Lynch and Credit Suisse

Crimson Key Society

Community Outreach Chair

Cambridge, MA

November 2013 - November 2014

- Managed 88 at-large members who are each responsible for performing 250+ service hours each school year
- Responsible for organizing Project TEACH, a college-immersive day program for Boston / Cambridge middle and high school students
- Served as the Executive Board's liaison to the Office of the University Marshal

Harvard CIVICS

Instructor

Cambridge, MA

January 2014 - December 2014

- Led 30+ hours of classroom instruction for Boston and Cambridge fifth grade students on American civics
- Collaborated with teachers and assistants in creating and implementing weekly lesson plans for the class

Harvard Undergraduate Council

Representative, Student Initiatives Committee

Cambridge MA

September 2012 - May 2013

- Collaborated with student groups and administrators to review and implement proposals for inclusive student events both on-campus and off-campus
- Helped to allocate student grants on a budget exceeding \$5000

Honors and Awards

BlackRock Founders Scholarship Recipient

December 2014

Eagle Scout

July 2012

Atlanta Journal Cup Award, Best All-Around Senior

May 2012

UNC Chapel Hill Morehead-Cain Scholar

April 2012

Emory University Woodruff Scholar

March 2012

National Council of Teachers of English Superior Performance in Writing Award

February 2012

Skills, Interests & Activities

Interests: film production, writing/directing, distance running

Computer: Adobe Premier Pro, Final Cut, Microsoft Office

Languages: Fluent in Spanish

Activities: Harvardwood NYC Feature Screenwriting Group & TV Writers Group